



U O JUNE 2023

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

**B.Sc. (Multimedia) (Sem-1)  
BASIC COMPUTER SKILLS**

Subject Code : AMT-101

M.Code : 14001

Date of Examination: 17-05-2023

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTION TO CANDIDATES :**

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

**SECTION-A**

- Explain the following :
  - Differentiate between source code and object code.
  - Explain the significance of binary number system.
  - Differentiate between application software and system software.
  - Differentiate between ROM and EROM.
  - What is WWW?
  - What are the features of Laser printers?
  - Define Operating System.
  - Differentiate between Analog and Digital system.
  - Write a note on impact and non-impact printer.
  - Compare CD-ROM and DVD.

**SECTION-B**

- What are the various types of memories? Explain the usage of each of them.
- Discuss the classification of Computers.
- Discuss the various uses of the Internet in Indian railways.
- How Virtual reality and Augmented reality are used in current applications?
- What is language processor and its types?

**SECTION-C**

- Define Computer. Explain the block diagram of computer.
- Explain the different types of Operating system.
- What are the various input devices available? Explain.

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**SECTION-B**

2. What are the principles of graphic composition, and how can they be used to create a visually compelling design?
3. How do you balance negative and positive space in graphic composition, and what impact does this have on the overall design?
4. What is the importance of contrast in graphic composition, and how can it be used to guide the viewer's eye through a design?
5. What is the principle of balance in design composition, and how can it be achieved?
6. How can the use of lines in a design impact its composition?

**SECTION-C**

7. How does the use of color impact graphic composition, and what are some effective ways to create color harmony in a design?
8. How can the use of grids and other layout tools aid in graphic composition, and what are some best practices for incorporating them into a design?
9. What is the role of texture in design composition, and how can it be used to create visual interest?

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**B.Sc. (AMT/Multimedia) (Sem.-1)  
DESIGN AND COMMUNICATION**

Subject Code : AMT-103

M.Code : 14003

Date of Examination: 24-05-2023

Max. Marks : 60

Time : 3 Hrs.

**INSTRUCTION TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

**SECTION-A**

1. Write briefly :

- a) Line
- b) Value
- c) Texture
- d) Light
- e) Radial balance
- f) Artist as a Notator
- g) Movement
- h) Variety
- i) Center of Interest
- j) Shadow.

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Total No. of Questions : 09

B.Sc. (AMT / Multimedia) (Sem-2)  
**COMMUNICATION SKILL**  
Subject Code : AMT-201  
M.Code : 14009

Date of Examination: 30-05-2023

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTION TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

**SECTION-A**

1. Answer Briefly :

- a) What is communication?
- b) What are salient features of communication at work place?
- c) Write a note on speaking skills.
- d) What are features of a good resume?
- e) Define an effective message.
- f) Define what is a report?
- g) Differentiate between a long and a short report.
- h) What are physical barriers to communication?
- i) Briefly explain the role of grammar in writing.
- j) Discuss essential steps in writing process.

**SECTION-B**

2. Discuss the process of preparing business messages
3. Elaborate salient features of speaking at public places.
4. Discuss in detail procedure involved in applying for jobs.
5. What are various reading skills?
6. Give in detail the process of communication.

**SECTION-C**

7. Discuss 7Cs of effective communication.
8. Write a business letter placing an order of certain items of furniture required by your company. Imagine details.
9. Draft an application along with resume for the post of an engineer in an organization. Invent relevant details.

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